

Website Questionnaire:

Explainafide

We love designing websites.

But there is so much involved in designing a great website, that's why we have provided this questionnaire for prospective clients to peruse and fill out as best they can.

Don't feel obliged to fill the whole thing out- its not an exam. Filling the form out will help us ascertain exactly what you need, what you love and your overall vision for the future direction of your company. It will also help you to think about what you really want from your website too.

We both win!

If you have any questions feel free to contact us at rob@explainafide.com.au and we promise to reply to your email within 12 hours.

1. What is the name of your company and your intended website address?
2. When would you like the website started and completed?
3. Who are the main people we will be dealing with on the project?
4. What are your 5 favourite websites? They don't have to be related to your industry.

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5. What are a few websites that you really don't like and why?

6. What do you imagine the main reason clients would visit your website?
ie. Information, sales, contact details, discounts

7. Who are your main competition?

8. Who is your current target market and are you aiming for a different client base with a new website?

9. Will you be able to provide any photographs, logos, colour schemes etc?

10. Will you require content to be written? We have an in-house copy writer that is more than happy to work with you on this.

11. What image is your company trying to portray?
ie. Professional, informal, grass roots.

12. If you have a current site, what features work well and what features are you not happy with?

13. What features would you like on your website?
Simply tick the circles...

- Slideshow
- Integrated Newsletter
- Shopping Cart
- Gallery of products
- A New Logo
- Flash Animation- eg. Online Calculators, Online Polls
- Video Production
- Facebook & Twitter integration
- Indepth Blog/ Article section
- Additional Photography or Graphics
- Would you like the ability for Ad Space in the Sidebar?
- Would you like an internet marketing plan drawn up?

14. Any Additional Comments:

Thanks for taking the time to fill this form out as best as possible.

I understand that the questionnaire is extensive, however the more information you can provide about what you want the better your website will be.

Less drafts, quicker turn around time!

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